

## Privacy Policy

Hans Rudolph inc. web site ([www.rudolphkc.com](http://www.rudolphkc.com)) Privacy Policy has been compiled to better serve those who are concerned with how their "personally identifiable information" (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your "personally identifiable information" in accordance with our website.

### ***What personal information do we collect from the people that visit our website?***

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, credit card information or other details to help you with your experience.

### ***When do we collect information?***

We collect information from you when you place an order, fill out a form or enter information on our site. This information is used for billing purposes and to fill orders. If we have trouble processing an order, we'll use this information to contact you.

### ***How do we collect, use and share your information?***

We may use the information we collect from you when you register, make a purchase, surf our website or use certain site features in the following ways:

1. To allow us to better service you in responding to your customer service requests.
2. To quickly process your transactions.
3. We are the sole owners of the information collected on this site.
4. We only have access to the information that you voluntarily give us.
5. We will not sell or rent this information to anyone.
6. We will not share your information with any third party other than as necessary to fulfill your request, e.g. to ship an order.
7. Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

### ***How do we protect visitor information?***

HRI's website does NOT maintain or keep any sensitive data on any user including any personal or financial information.

We implement a variety of security measures when a user places an order to maintain the safety of your personal information.

1. Your personal information is contained on separate secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential.
2. We do not store, process or transmit any cardholder data on our premises but rely entirely on third party service providers to handle these functions.
3. The third party service providers handling storage, processing and/or transmission of card holder data are confirmed to be PCI DSS compliant.
4. We do not store any card holder data in electronic format.
5. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology for secure transactions.
6. All transactions are processed through gateway or service providers that are authorized and PCI DSS compliant and are not stored or processed on our servers.

### ***Your access and control over information?***

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

1. See what data we have about you, if any.
2. Change/correct any data we have about you.
3. Have us delete any data we have about you.
4. Express any concern you have about our use of your data.

### ***Do we use 'cookies'?***

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. Usage of cookies is in no way linked to any personal identifiable information on our site.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies.

### ***If users disable cookies in their browser:***

The shopping cart may not function properly, however you can still place orders by separate email or Fax.

### ***COPPA (Children Online Privacy Protection Act)***

The COPPA rule spells out what operators of websites and online services must do to protect children's privacy and safety online. We do not request or knowingly collect personal identifiable contact information from anyone under the age of 13.

### ***Fair Information Practices***

We will notify the user via email within 7 days should a personal information data breach occur.

### ***Links***

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

### ***Privacy Policy Updates or Changes***

Our Privacy Policy may change from time to time and all updates will be posted on this page.

### ***Contacting Us***

If you feel that we are not abiding by this Privacy Policy, you should contact us immediately.

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### ***Change Log:***